

# The Belt and Road :

## A Catalyst for **Connectivity,** **Convergence** and **Collaboration**



**Date** Friday 12 May 2017

**Time** 9:30am – 6:00pm

**Venue** Hong Kong Convention and  
Exhibition Centre

# Sponsorship Prospectus



For online registration and details:  
[www.hklawsoc-beltandroad.com](http://www.hklawsoc-beltandroad.com)



THE  
**LAW SOCIETY**  
OF HONG KONG  
香港律師會

**110<sup>th</sup>**  
ANNIVERSARY



**"The Belt and Road:**

**A Catalyst for Connectivity, Convergence and Collaboration"**

**Friday, 12 May 2017**

**Hong Kong Convention and Exhibition Centre**

*A full day conference organised by The Law Society of Hong Kong featuring sessions on the various aspects of international trade arising from the Belt and Road Initiative.*

**Programme at a glance:**

Morning

- Opening Ceremony
- Plenary Session “The Belt and Road: A Catalyst for Connectivity, Convergence and Collaboration”

Luncheon for overseas guests

Afternoon

- Concurrent Sessions
  1. Opportunities and Challenges for Bilateral and Multilateral Trade
  2. E-tools for International Trade
  3. Resolving Disputes in Cross-border Trade





## Sponsorship Opportunities and Benefits

### 1. Platinum sponsorship (HK\$1,000,000 and above)

#### Benefits include:

- Choice of exclusive sponsorship of the welcome reception or luncheon for overseas guests. The sponsor will be fully recognised during the event
- Logo recognition on the conference home page
- Logo recognition on the conference sponsorship page – top section
- Hyperlink between logo and company web pages
- One insert in the conference delegate bag
- Full page advertising (inside front cover or inside back cover) in the Programme Book
- Onsite signage recognition
- 20 passes allowing access to sessions and refreshment breaks
- 20 registrations for the luncheon with the overseas guests
- List of participants 1 week prior to the conference (name, organisation, and country only)







## 2. Diamond Sponsorship (HK\$500,000)

### Benefits include:

- Choice of sponsorship of delegate bags or lanyards. Your company logo will be featured on these conference materials
- Logo recognition on the conference home page
- Logo recognition on the conference sponsorship page
- Hyperlink between logo and company web pages
- One insert in the conference delegate bag
- Full page advertising in the Programme Book
- Onsite signage recognition
- 10 passes allowing access to sessions and refreshment breaks
- 10 registrations for the luncheon with the overseas guests
- List of participants 1 week prior to the conference (name, organisation, and country only)

## 3. Gold Sponsorship (HK\$250,000)

### Benefits include:

- Choice of sponsorship of one refreshment break during the conference
- Logo recognition on the conference sponsorship page
- Hyperlink between logo and company web pages
- One insert in the conference delegate bag
- 1/2 page advertising in the Programme Book
- Onsite signage recognition
- 5 passes allowing access to sessions and refreshment breaks
- 5 registrations for the luncheon with the overseas guests
- List of participants 1 week prior to the conference (name, organisation, and country only)



#### 4. Silver Sponsorship (HK\$100,000)

**Benefits include:**

- Sponsorship of writing pads or pens. Your company logo will be featured on these conference materials
- Logo recognition on the conference sponsorship page
- Hyperlink between logo and company web pages
- One insert in the conference delegate bag
- 1/4 page advertising in the Programme Book
- Onsite signage recognition
- 5 passes allowing access to sessions and refreshment breaks
- 2 registrations for the luncheon with the overseas guests
- List of participants 1 week prior to the conference (name, organisation, and country only)

#### 5. Bronze Sponsorship (HK\$50,000)

**Benefits include:**

- Logo recognition on the conference sponsorship page
- One insert in the conference delegate bag
- 1/4 page advertising in the Programme Book
- Onsite signage recognition
- 3 session passes providing access to sessions and refreshment breaks
- 1 registration for luncheon with overseas guests

#### 6. Other Sponsorship

- Full page advertisement in Programme Book                      HK\$30,000
- Half page advertisement in Programme Book                      HK\$15,000



## Terms & Conditions

By signing the Sponsorship Form, the organisation is in agreement with the terms and conditions:

### Terms of Payment

Phone or unpaid bookings will not be accepted. 50% of the total amount is payable within 30 days upon receipt of invoice. Balance of the 50% shall be paid by 13 April 2017. The organiser reserves the right to release the booking without further notice to the company in question if the full amount of the invoice is not credited into the organiser's account by the due date. Any objections or complaints in connection with the invoice shall be lodged with the organiser 8 days of receipt thereof.

### Selection of Sponsorship Elements

Selection of certain sponsorship elements (social events or materials) will take place on a first come, first served basis. The company that has sent in the sponsorship application first will have first right to select the sponsorship items that are still available.

### Cancellation of Sponsorship

The organiser reserves the right to cancel the sponsorship agreed upon, if: 1. the sponsor fails to comply with the relevant payment obligations; 2. bankruptcy proceedings, out-of-court settlement proceedings or winding up proceedings against the sponsor are being carried out or are imminent; 3. The sponsorship is not or no longer in keeping with the theme of the conference. It is sufficient for one of the situations described above to occur. No refunds under any circumstance will be given for booked advertisement space or other sponsorships.

### Event Cancellation, Force Majeure, Cogent Reasons

If the event cannot be held as a result of force majeure, strikes, political events, fire, flood, typhoon, inclement weather or other cogent reasons, the sponsor shall not be entitled to raise any claims for damages of whatever kind against the organiser. Shall the event be cancelled for other reasons; the sponsor agrees to waive any claims towards the organiser built on arguments of loss of profits.





Internal Ref. No:

Date Received: \_\_\_\_\_

## Sponsorship Form

**"The Belt and Road: A Catalyst for Connectivity, Convergence and Collaboration"**

*Please complete in BLOCK CAPITALS and return using the following methods:*

*Scan and email to: [adceag@hklawsoc.org.hk](mailto:adceag@hklawsoc.org.hk) or fax to: +852 2845 0387*

For more information, please contact Ms Rachel So, Director of Communication and External Affairs, The Law Society of Hong Kong at +852 2846 0520 or email to [adceag@hklawsoc.org.hk](mailto:adceag@hklawsoc.org.hk).

### COMPANY DETAILS

**Organisation/ Institution:** \_\_\_\_\_

**Address:** \_\_\_\_\_  
\_\_\_\_\_

**Country:** \_\_\_\_\_ **Postal Code:** \_\_\_\_\_

**Contact person:** \_\_\_\_\_ **Position:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_





# Sponsorship Prospectus



**SPONSORSHIP APPLICATION** Please  where applicable

- |  |                        |
|--|------------------------|
| <input type="checkbox"/> Platinum Sponsorship                            | HK\$1,000,000 or above |
| <input type="checkbox"/> Diamond Sponsorship                             | HK\$500,000            |
| <input type="checkbox"/> Gold Sponsorship                                | HK\$250,000            |
| <input type="checkbox"/> Silver Sponsorship                              | HK\$100,000            |
| <input type="checkbox"/> Bronze Sponsorship                              | HK\$50,000             |
| <input type="checkbox"/> Full page advertisement in Final Programme Book | HK\$30,000             |
| <input type="checkbox"/> Half page advertisement in Final Programme Book | HK\$15,000             |

## SIGNATURE

I have read the terms and conditions of sponsorship. By signing below, I confirm on behalf of my organisation that we understand and agree to abide by the terms and conditions stated.

Signature (with company chop and name of signatory printed below) :

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Date:

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